

Broadway Historic District

Board Meeting 1/21/16

Minutes

Call to Order, Roll Call, Welcome Guests

Anthony Heddlesten called the meeting to order at 6:33 p.m.

Present: Marsha Harmon, Anthony Heddlesten, Lindsay Hocker, Dylan Parker, Javier Perez, Megan Quinn, Wendy Rowand, and Jonas Wynn. **Absent:** Cathie Macdonald.

Guest speakers: Scott Rubins and Tim Mandell of Geneseo Communications

Other attendees: Eric Belman, Laurie Belman, Audrey Brown, Dave Cordes, Kendall Davis, Karen Hagerty, Jason Koontz, Deb Kuntzi, Todd Linscott, Hope McAtee, Steve McAtee, David McFarland, Patrick Noya, Diane Oestriech, Tia Parker, Randy Richmond, Linda Rowe, Jen Zimmerman, Gene Zwiefel, Jody Zwiefel

Approval of November minutes

Dylan Parker made a motion to approve the November 2015 meetings with two changes: noting Cathie Macdonald was absent and changing Marsha Harmon's comment to reflect that she was speaking about the entire green space on 23rd Street and 7th Avenue rather than just the brick sidewalk. Jonas Wynn seconded, and the motion was approved.

FiberMeQC Presentation

Scott Rubins and Tim Mandell of Geneseo Communications gave a presentation and answered questions about the company bringing internet service to the Broadway neighborhood. Broadway was one of five communities to win a contest to get Fiber Optic Internet service. March or April is the soonest people could be hooked up, because the ground needs to thaw. Some homes likely will need to be connected aerially instead of through the ground. Those interested in the service can sign up online to get more information.

Treasurer's Report

Marsha presented the treasurer's report, noting Broadway has a balance of \$5,853.99, with \$1,194.29 in the Broadway Feral Friends fund. Marsha also reported that in reviewing the Treasurer's reports from 2014, she found some donations that are not reflected in the current Broadway Feral Friends fund. She and Lindsay Hocker will discuss the issue further.

Marsha also discussed the Wine Walk expenses and income. Profit currently accounted for is \$1,025.52. Dylan said there is money in the PayPal account that should be added to the proceeds amount. He arranged for an additional \$500 to be transferred to the Broadway Board account, and is working on gaining access to the PayPal account.

Marsha reported that no annual reports have been filed with the Secretary of State since 2013 – and that we are currently not considered a nonprofit by the state because of that. Marsha received the paperwork to file from the Secretary of State's office and will get them filed.

Broadway checks for more than \$500 require two signatures. Currently Marsha (treasurer) and Barb Braun (former president) are the only signatures authorized at Blackhawk Bank. The bank records need to be updated to reflect Anthony as the new Board President. Marsha suggested having all of the Board officers authorized as check signers for amounts over \$500. Anthony, Dylan and Lindsay agreed to go to Blackhawk Bank to be added to the account.

Broadway Wards

Anthony said he would like to use a ward system to divide Broadway into nine areas. (See attached map) These sections could be assigned to board members as a focus area and be used to divide up flyer delivery.

No action was taken.

By-Laws

Lindsay reviewed the two by-law amendments published last month: only one person per household can serve on the Board at a time -- to be added to Article 2 — The Board of Directors; and officers must be Board members -- to be added to Article 4 -- Officers and Committee Chairpersons. Javier Perez made the motion to approve and Megan Quinn seconded. The motion was approved.

Hauberg Center Discussion

Many in attendance were there to discuss the Hauberg Civic Center and the city exploring selling the historic building. RIPS is planning on landmarking the property as a local landmark, which would give it some protection for its exterior and landscaping.

Many concerns were voiced about the possibility of a sale, including that it has not been presented to the preservation commission, that the city has been speaking to an interested party since at least December without announcing it to citizens, meeting with the buyer in closed session, the possibility of public access decreasing, the building and landscaping not being protected, and the intention of the donors.

Anthony noted that a descendant of the Haubergs has proposed forming a friends group (nonprofit) to support Hauberg through fundraising. Jonas suggested an educational event about Hauberg and inviting city officials to attend.

Board members discussed writing an open letter about Broadway supporting a moratorium on the city taking any action relating to Hauberg for the next year in order to research options, consults experts and involve the Hauberg family. Lindsay agreed to draft a letter, which will be shared via email with other board members, then sent to the council, newspapers, and posted on Broadway's Facebook/website.

Javier made the motion for the board to write a letter in support of preserving Hauberg and Wendy Rowand seconded it. The motion was approved.

Highway Signs/Street and Avenue Signs

Anthony discussed getting highway signs for Broadway, noting that they could also say "Rock Island's Historic 5th Ward" in order to include other historic areas. He also is interested in seeing if we can get signs with historic street names placed above our existing street signs, and said he'd like to see Riverway signs on the bike bath for Broadway.

Landmarks Illinois

Landmarks Illinois is having a March 17 meeting 6:30 – 9:00 pm, at St. John's Lutheran Church in Rock Island, which will conflict with the regular Broadway Board meeting time. Anthony suggested moving the Broadway meeting so the board members can participate. Diane Oestreich offered to provide contact information and additional information as it becomes available.

Trivia Night

Lindsay gave an update on Trivia Night: Broadway will hold its first Trivia Night on Friday, February 12, 2016 at the Watch Tower Lodge. About 10 raffle baskets have been donated or are committed, and registration for tables is open. Kyla Heddlesten is handling registration, and forms are available on Broadway's website.

Wine Walk

Anthony said we are still having trouble getting host houses for Wine Walk 2016. If we can't get houses, we won't be able to hold a Wine Walk this year.

Broadway Tours

Anthony would like to see an increase of Broadway tours, with walking tours eventually being fundraisers for the neighborhood. He also mentioned looking into doing "birthday parties" for homes, for example when a home turns 100 years or 120 years. Tia Parker suggested having Christmas walking tours with luminaries and cookies and cocoa at the homes on the route.

Holiday Committee

Tia said she is interested in chairing a holiday event in December. Lindsay made a motion to have a holiday committee, Megan seconded it, and the motion was approved.

Beautification

Anthony discussed a beautification opportunity: creating a list of Eagle Scout projects that would benefit Broadway. Should the Broadway Association develop a relationship with local Boy Scout and/or Eagle Scout troops? Is this a resource that we are not using?

Communications & Marketing

Wendy made the motion to approve paying Constant Contact \$223.20, and Javier seconded. The motion was approved. There was discussion about looking into possibly switching to MailChimp, a similar service that is free, for 2017.

The Augustana Web Guild, which maintains our web site, reached out to us about domain name renewal. Javier made the motion to spend \$100 to renew our BroadwayDistrict.org domain name for five years, Dylan seconded, and the motion was approved.

Welcome Baskets

Wendy gave a Welcome Bags report. She has several ready to go, and will soon drop one off to the new owners of the Trainor home.

Broadway Feral Friends

Lindsay noted we are now at 65 cats helped through Broadway Feral Friends committee. She hopes to get the volunteers together in February to start getting coordinated for spring efforts.

Daryl's home maintenance tips

Diane Oestrich shared a draft booklet made by resident Daryl Empen called Protecting Your Investment: A Guide to Home Maintenance and Preservation.

Neighborhood fun night

The board discussed doing a cash mob event on February 4 where all residents are encouraged to come out to support a local business and spend time together. The group decided on going to Moe's at 6:30 p.m.

Adjournment

Javier made the motion to adjourn, Dylan seconded, and the motion was approved. The meeting adjourned at 8:40 p.m.

Submitted by Lindsay Hocker, Secretary.